

2026

Service to the Citizen Awards

SPONSORSHIP OPPORTUNITIES

The Service to the Citizen Awards Program recognizes those public servants and their industry partners who demonstrate excellence in delivering services that impact the publics' lives and rebuild trust in government. These champions of change will be honored at the Waldorf Astoria in Washington, DC on September 18, 2026. More information is available [here](#).



Diamond Event Sponsorship | Investment: \$52,000 - SOLD

Exclusive Sponsorship Recognition

- Premier acknowledgment at the event
- Top-tier seating arrangement

Brand Visibility

- Logo featured prominently on all event materials (including program, website, and onsite signage)
- Opportunity for a 1-minute advertisement on the CX Tipping Point Podcast

Special Engagements

- Introduction of the Government Executive of the Year award during the ceremony
- Full-page advertisement (artwork to be supplied by the sponsor)

Reserved Seating

- One reserved table for six (within a ten-seat setup, with four allocated for government executives)
- Six tickets for the VIP Reception & Main Reception

Communication Reach

- Branding included in all Service to the Citizen email communications, reaching 30,000 recipients
- Access to the exclusive award winners reception

Platinum Event Sponsorship | Investment: \$40,000 - SOLD

Exclusive Sponsorship Recognition

- Premier acknowledgment at the event
- Top-tier seating arrangement

Brand Visibility

- Logo featured prominently on all event materials (including program, website, and onsite signage)

Special Engagements

- Introduction of the Government Keynote Speaker during the ceremony
- Full-page advertisement (artwork to be supplied by the sponsor)

Reserved Seating

- One reserved table for 6 (within a 10-seat setup, with 4 seats allocated for government executives)
- Six tickets for the VIP Reception & Main Reception

Communication Reach

- Branding included in all Service to the Citizen email communications, reaching 30,000 recipients
- Access to the exclusive award winners reception

VIP Reception Sponsorship | Investment: \$32,000

Exclusive Sponsorship Recognition

- Sole sponsor at the VIP award winners reception
- Premier acknowledgment at the event

Brand Visibility

- Logo featured prominently throughout the reception & on all event materials (including program, website, and onsite signage)

Reserved Seating

- One reserved table for 6 (within a 10-seat setup, with 4 seats allocated for government executives)
- Six tickets for the VIP Reception & Main Reception

Communication Reach

- Branding included in all Service to the Citizen email communications, reaching 30,000 recipients
- Access to the exclusive award winners reception

Main Event Reception Sponsorship | Investment: \$32,000 - SOLD

Exclusive Sponsorship Recognition

- Sole sponsor at the main award winners reception
- Premier acknowledgment at the event

Brand Visibility

- Logo featured prominently throughout the reception & on all event materials (including program, website, and onsite signage)

Reserved Seating

- One reserved table for 6 (within a 10-seat setup, with 4 seats allocated for government executives)
- Six tickets for the VIP Reception & Main Reception

Communication Reach

- Branding included in all Service to the Citizen email communications, reaching 30,000 recipients
- Access to the exclusive reception

Champions of Change Sponsorship | Investment: \$23,000

Exclusive Sponsorship Recognition

- Premier acknowledgment at the event
- Prominent seating arrangement

Brand Visibility

- Logo featured prominently on all event materials (including program, website, and onsite signage)

Special Engagements

- Introduction of the Award Winners category videos at the ceremony
- Full-page advertisement (artwork to be supplied by the sponsor)

Reserved Seating

- One reserved table for 6 (within a 10-seat setup, with 4 seats allocated for government executives)
- Six tickets for the Main Reception

Communication Reach

- Branding included in all Service to the Citizen email communications, reaching 30,000 recipients

Gold Event Sponsorship | Investment: \$11,000

Sponsorship Recognition

- Special acknowledgment at the event
- Prominent seating arrangement

Brand Visibility

- Logo featured prominently on all event materials (including program, website, and onsite signage)

Special Engagements

- Half-page advertisement (artwork to be supplied by the sponsor)

Reserved Seating

- One reserved table for 6 (within a 10-seat setup, with 4 seats allocated for government executives)
- Six tickets for the Main Reception

Communication Reach

- Branding included in all Service to the Citizen email communications, reaching 30,000 recipients

Bronze Event Sponsorship | Investment: \$6,500

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- Half reserved table for 3 (within a 10-seat setup, with 2 seats allocated for government executives)
- 3 tickets for the Main Reception

Valet Sponsorship | Investment: \$7,000

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Branding prominently placed in car as guests pick up their vehicle
- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- 2 tickets for the Main Reception and Event

Challenge Coin Sponsorship | Investment: \$7,500 - SOLD

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Branding prominently displayed on the challenge coins
- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- 2 tickets for the Main Reception and Event

Name Tag Sponsorship | Investment: \$7,500

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Branding prominently displayed on the attendee name tags
- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- 2 tickets for the Main Reception and Event

Marquee Letters Sponsorship | Investment: \$7,500

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Branding prominently displayed at Marquee Letters
- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- 2 tickets for the Main Reception and Event

Registration Desk Sponsorship | Investment: \$6,000

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Branding prominently displayed at the registration desk as guests enter
- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- 2 tickets for the Main Reception and Event

Photographer Sponsorship | Investment: \$4,500

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Branding displayed on the website where the photos are displayed
- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- 2 tickets for the Main Reception and Event

Videographer Sponsorship | Investment: \$5,500

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Branding displayed on the video
- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- 2 tickets for the Main Reception and Event

Centerpiece Sponsorship | Investment: \$5,500

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Branding displayed at the center of each table
- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- 2 tickets for the Main Reception and Event

Trophy Table Sponsorship | Investment: \$5,500

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Branding displayed on the trophy table
- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- 2 tickets for the Main Reception and Event

Lanyard Sponsorship | Investment: \$5,500 - SOLD

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Branding displayed on the lanyard
- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- 2 tickets for the Main Reception and Event

Menu Sponsorship | Investment: \$4,500

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Branding displayed on the front of the menu
- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- 2 tickets for the Main Reception and Event

Did You Know Sponsorship | Investment: \$6,000 - SOLD

Sponsorship Recognition

- Special acknowledgment at the event

Brand Visibility

- Your logo will be prominently displayed on each of the Did You Know? signs placed at every table and throughout the reception area. These signs feature engaging facts about this year's award winners, ensuring your brand is visible to all attendees throughout the event.
- Logo featured prominently on all event materials (including program, website, and onsite signage)

Reserved Seating

- 2 tickets for the Main Reception and Event